Kernel
A Time Warner Cable Company

Drive your sales with a complete creative advertising solution from Kernel Creative



- **Package Overview:** Show your customers what they'll discover during this sales event!
- **Co-op/Compliance:** The Drive and Discover Event is the official event for Chrysler Dodge Jeep Ram for May and June. It must be mentioned in the audio and visual.
- **Suggested Run Time:** May-June
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Chrysler Dodge Jeep Ram dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL · :15 PRE-ROLL WEB VIDEO · STATIC WEB BANNERS



For more information, call **877-457-4485** or email **twc@dakotavideo.com**