Kernel
A Time Warner Cable Company

Drive your sales with a complete creative advertising solution from Kernel Creative



- **Package Overview:** Spread holiday cheer with this Hyundai Holidays commercial!
- **Co-op/Compliance:** The Hyundai Holidays Event is the official event for Hyundai for November and December. It must be mentioned in the audio and video.
- **Suggested Run Time:** November-December
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Hyundai dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL • :15 PRE-ROLL WEB VIDEO • STATIC WEB BANNERS



For more information, call **877-457-4485** or email **twc@dakotavideo.com**